

Art Prep Tip Sheet

1. Artwork that stops at the cut line may shift and appear to have white borders like this:



BLUE (BLEED): PLEASE ENSURE ALL IMAGERY EXTENDS TO THIS LINE

2. If there are borders around the main image, artwork runs the risk of looking off center. Our cards are die cut and can shift slightly in the final stages of cutting like this:



BLACK: ACTUAL CARD SIZE

BLUE (BLEED): PLEASE ENSURE ALL IMAGERY EXTENDS TO THIS LINE

3. This card has enough bleed and all of the type is within the type safety lines. This card would look like this:



Product Shown:
Dropcard (Standard) - 3.375" x 2.125"

Questions? Call us at (800) 608-2811 or email hello@dropcards.com